

mindset



PMTCT A-Plan Update Meeting

26th August 2009

Mindset Network



Mindset Network:

- Non-profit
- Non-government
- Education-large audience
- Satellite & broadcast

Mindset Health

- Launched in 2003
- Content mainly focused on HIV/AIDS and TB
- Aimed at HCPs and public audiences
- 370 sites in all provinces
- 75+ roll out in 2009



Aims and Objectives of Mindset Health

- Facilitate a systemic, supportive environment which encourages **positive health behaviour change**
- Increase the **success of government/public** prevention, care, management and treatment **programmes** of HIV/AIDS and other major diseases.
 - Success relates to both increased uptake of health services by patients and improved health service delivery by health care providers
- Address **inequalities in public and professional education** in health and communication by using technology to reach rural areas

Mindset Health – Multimedia content



Interactive lesson



Videos

Minimizing occupational exposure to HIV

Here are ways in which you can protect yourself from occupational exposure to HIV:

Shower:	Goggles:	Masks:
These should be used on all sharps that have a trace with blood or fluids.	These should be worn when there is a risk of blood or body fluid splashes to the eyes during a vaccine, wound or surgery.	These should be worn whenever there is a risk of blood or body fluid splashes to the face or mouth.
Proper Disposal of Sharps: As soon as you are finished with a needle or other sharp, place it in the correct sharps container.		Adequate Knowledge: Ensure you know what to do in the event of an occupational exposure and where to get PEP to prevent HIV infection.
Adequate help: Always ensure you have enough staff helping you when dealing with needles and other sharps - particularly when putting in a dip or carrying out other invasive procedures.	Correct placing and rearranging of sharps containers: <ul style="list-style-type: none">• Fully sealable• Disposed regularly• Stored off the floor• Out of reach of children.	Clean Environment: Ensure that any food or body fluids are cleaned up immediately and hygienically.

Worksheet

PMTCT A Plan – Mindset's role

Support Community Mobilization for PMTCT A-Plan through:

- a. Installation of satellite and broadcast systems into 5 key sub districts (Amajuba, Metsweding, Senqu, Thabo Mofutsanyane, Zululand)
 - a. 6 facilities per district to be identified by districts
 - b. Provide training on use of the technology for In Clinic Facilitation and Community Mobilization
- b. Development of PMTCT content for Health Care Professionals

Progress to date

1. Equipment installations & Training:

- a. Liaised with 5 of 6 districts
- b. These districts have provided site lists
- c. Outstanding = Metsweding – to be replaced?
- d. All sites have been visited for pre-installation assessments
- e. Equipment has been procured
- f. Installations started this week (Amajuba, Zululand)
- g. Training to be done from 14th September

2. PMTCT Content for HCPs

- a. Content pack developed (4 topics) & reviewed
- b. 4 Scripts developed
 - a. 1 of 4 scripts in external review; 2nd script in internal review
- c. Interactive lesson is currently under development



Thank you!

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